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THE CLEVELAND MUSEUM OF ART

11150 EAST BOULEVARD AT UNIVERSITY CIRCLE
CLEVELAND, OHIO 44106 CABLE ADDRESS: MUSART CLEVELAND
SHERMAN E. LEE, DIRECTOR TELEPHONE: 421-7340

PUBLIC SERVICE ANNOUNCEMENT

For use:
Through October 4, 1978

Time: 60 seconds

The Cleveland Museum of Art is offering a free 10-week art appreciation course to college students. Entitled The Visual Experience, it begins Wednesday, October 4 at 7:30 p.m. and is open to students with little or no art background. The course, consisting of Wednesday evening slide lectures and Saturday morning gallery discussions, runs through December 13.

John Carroll University will offer 5 hours of Continuing Education credit units to students taking the course. Interested students should call 491-4316 and send a \$5.00 registration fee to the Continuing Education Office.

Offered as an alternative to the standard art history survey, The Visual Experience will focus on the basic elements of art: color, line, form, texture, and space. Special attention will be paid to the way these elements are employed by artists. Discussions of connoisseurship, museums, and artists' materials and techniques will also be part of the course.

For further information on registration and lecture topics, call The Cleveland Museum of Art at 421-7340, ext. 375.

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Submitted by the Public Relations Office, The Cleveland Museum of Art, 11150 East Boulevard, Cleveland, Ohio 44106; 216/421-7340.